Create Championship Performance In Your Workplace That Increases Company Revenue & Profits Without Firing or Hiring Anyone!
Skip can easily help turn employees with negative attitudes and unproductive habits into positive, productive human assets... **Creating the right environment with the right people delivering the right results!**

Running a small business is about more than having a superior product. It’s about having the right people who will support the business operation with the right attitudes and commitment to the company’s bottom line.

But, sometimes employees don’t act the way they should or are expected to. They develop a “not my job” attitude, silo their work from co-workers and other departments, or they create a toxic, negative, confrontational, conflict-laden work environment that tanks company productivity.

That’s where Skip Weisman comes in. With his experience leading professional baseball organizations, he knows a thing or two about building a championship team. He’ll help you create the right environment with the right people to help deliver winning results.

Skip comes in AFTER your event attendees have the staff in place to help them create a championship mindset in their organizations, leading to a more positive, more productive, and even more profitable company.

**Where Skip Makes a Difference to Clients:**

- **Start leading a small business.**
- **Improvise a performance management system.**
- **Championship methodology, mindset, and tools.**
- **Sustainable high-performance results.**
Creating championship team performance is the same whether you’re talking about baseball or business... and Skip will show your audience how to translate successful sports team practices into their own work environment to create championship productivity, performance, and profits. In this interactive, engaging, and fun session...

Your Audience Will Learn:

- Why their company must use the 3 strategies every athletic team uses to create high performance (most businesses aren't using a single one of these strategies, let alone all three.)...
- The most important team-building motivation strategy that most company leaders don’t know, forget, or ignore, that undermines the high performance teamwork they’re trying to build...
- The one thing that separates winners from losers, champions from winners and championship companies from mediocre ones. What they need to know in order to grow!
How the Best Leaders Become the Best Leaders

The key to building a championship caliber team is communicating like a champion. Yet, this is where most business leaders struggle, causing most of their work environment problems.

For leaders striving to lead their teams to perform like champions, this session provides an overview of the three communication levels they must master so they can get it right every time.

Your Audience Will Learn:

- The Communication Influence Pyramid that outlines exactly how champion leadership communication is built...
- The only three levels of communication that your audience must focus on developing in themselves so that they can get championship results through others...
- Specific communication tips, tools, and techniques within each level to begin mastering The Communication Influence Pyramid...
- A simple assessment to begin building their ability to communicate to motivate in 21 different contexts.

Communicating to Break Through Any Leadership Challenge

This may be the most relevant session your event attendees experience as Skip provides an open forum session featuring Q&A, on-the-spot coaching, and interactive activities that will help your audience get solutions to “real-time” problems.

Skip will share his proprietary communication models and frameworks to address the real-time issues people are facing with their teams, their individual employees, vendors, and partners, to help them communicate to build championship teams and companies.

This session is a great complement to Skip’s keynote on The 7 Deadliest Communication SINs because the audience will have a framework for defining their communication challenges after hearing the keynote, so that they can bring them into this session to get the coaching help and advice they need to deal with real-time issues.
Meet Skip

Skip Weisman, The Leadership & Workplace Communication Expert, spent the first 20 years of his career leading professional baseball organizations, 16 as CEO.

His experience as an executive in professional sports makes him the ideal person to help bring championship performance into small business workplaces. **Skip helps business owners Create the Right Environment With the Right People Delivering the Right Results!**

During his career he worked for teams affiliated with the New York Mets, Boston Red Sox, Cincinnati Reds, Seattle Mariners, Texas Rangers, Tampa Bay Rays, and New York Yankees.

Skip’s powerful leadership communication strategies, combined with his **Championship Business Game Plan and Playbooks**, give small business owners and their employees the tools to increase their bottom lines without firing any current staff, hiring additional staff, or spending more time at work.

Despite his background in sports, Skip’s experiences, stories and leadership lessons come from typical office environments that anyone can relate to.

Since 2002 Skip has been speaking at about 40 events a year delivering engaging, interactive, and inspiring, yet practical presentations (keynotes, seminars, and facilitated strategic work sessions) always featuring opportunities for the audience to commit to specific next steps.

Skip has spoken on main stages across North America with audiences as large as 1,500 to professionals in every industry, including human resources, project management, healthcare, accounting, banking, and insurance and financial services.

**FEATURED IN:**

[Image of featured publications]
7 Reasons to Hire Skip

1. You’re tired of hearing theory and fluff… you want real experience from real work environments that your audience can relate to…

Skip’s experience as a CEO in minor league professional baseball means that he’s led small business teams for the majority of his career. This experience has given Skip the foundation of the lessons and strategies that he shares with your audience. From his Communication Influence Pyramid to The 7 Deadliest Communication SINs, Skip's strategies help business owners in a real-world way.

I appreciated your energy and your authentic personal stories that didn’t feel forced or hyped. The real life examples you provided, and particularly how you sprinkled your story into the presentation, kept me engaged and curious listening for the ultimate lesson you provided me.

Katie Babcock, Project Manager - Kansas City, MO

2. You want your audience to be engaged so they apply what they’ve learned… and your event helps build businesses and create lasting fans...

When your audience is able to take information from your event and apply it to their businesses, they credit YOU with that win. Skip incorporates adult learning strategies to apply the most appropriate, state-of-the-art techniques based on audience needs and desired event outcomes. Specific and quick commitment and accountability activities are applied so that your audience members leave with a commitment to actionable takeaways.

Skip, your session was my favorite of the conference. It was entertaining and very practical with great takeaways on how to deal with people in the workplace. I would highly recommend you as a speaker!

Jennifer Adams, Human Resource Director Nebraska State SHRM Conference Attendee

3. You’re looking for someone who will be your partner in success, not a speaker who just comes in and out of town for the presentation and event...

Skip's keynote speaking packages provide opportunities for collaboration on two value-added options. One is the unique opportunity for a pre-event early registration promotional webinar of related content, and a post-event accountability and coaching webinar for maintaining momentum.

Skip helped us market our event with a pre-webinar which really sold it. He also followed it up with a post-event webinar for accountability and coaching for attendees! We had our highest attended event ever and it wouldn’t have been possible without Skip’s partnership.

Bob Schmering, V.P. Professional Development Project Management Institute - Buffalo, NY

4. You want someone who can speak to connect and also understands your industry and the issues your audience members are facing...

NOT someone who delivers cookie-cutter presentations that don’t connect. After engaging Skip to speak at your event he will invest time researching the organization, industry, and potential audience members, with custom interviews to understand real-time issues related to his keynote topic, so that the audience feels understood, and the content is relatable and applicable.

Any event planner considering you as a speaker will be happy with the results. The value you brought to our event was that you did the research and connected your message to the role of our audience so your presentation was very practical and applicable!

Wayne Rambow, President Southern Alberta Project Management Institute Annual Symposium
7 Reasons to Hire Skip cont...

5 You want a professional speaker who makes your job easier by delivering what you need, when you need it...

In his leadership materials, Skip preaches walking your talk...which means communication and deadlines are his top priority. His goal is to keep your event as on track and stress-free as he possibly can, while delivering a high-value experience for your audience.

"Skip, it was really easy to work with you as our keynote speaker. You were really put together as you had all the things a meeting planner needs from a speaker ready to go. That was really helpful to make the event go smoothly!"

Melissa Klingberg, Meeting Planner & Conference Coordinator
North Carolina MGMA Annual Conference

6 You want your event to provide value to your attendees well beyond the event day...

Because there's never enough time to answer everyone's questions and not everyone will ask a question in a public environment, there are going to be unanswered questions. For this reason Skip always offers audience members the opportunity to email or call him with questions after the event. He always offers resources to support them on their journey related to the messages and strategies they heard. This way they can get the help they need after they leave your event.

In short, Skip is the professional you want to give your audience the information they need to build bigger businesses. He knows how to deliver engaging and practical content in ways that inspire motivation and action...which is how he's changing the lives of business owners all over the world.

7 You don’t need another speaker that puts your audience to sleep... you want a relatable, enjoyable speaker that delivers practical advice...

Meeting planners are pleasantly surprised that Skip's sports background and strategies relate to any business audience. His stories, examples, and lessons come from similar experiences in an office setting, not on an athletic field, they just happen to have occurred in and around a baseball stadium. His authentic and personable delivery style and storytelling approach brings his audience into presentations with him, allowing them to relive his experience in ways that directly apply to their businesses and lives.

"Even as a non-sports fan I found Skip's presentation extremely helpful and action appropriate for our company of 80 employees. I highly recommend his presentations to even non-sports enthusiasts!"

Howard Goldberg, President/CEO
Mastercraft, USA – Newburgh, NY

"Skip, your session was the best of the day. You were hysterical, your content was great, very relatable, and you provided great solutions. I would recommend you to any meeting planner wanting a dynamic speaker!"

Vanessa Paradis, Project Manager
Southern New England Project Management Institute Symposium
You May Be Wondering About:

- **Skip’s Speaking Style:**

  Skip delivered an engaging, interactive, enjoyable and fun, presentation that provided concrete ways improve your approach to interpersonal communication!

  Marie Hood, Director of Training
  Partners Healthcare – Boston, MA

  Skip delivered an engaging, energetic, thought provoking session that our company’s engineering division leaders were talking about long after Skip’s presentation ended. Everyone took something away from the session that was practical they were committed to implementing.

  Rich Timperio, Engineering Director & Conference Coordinator
  JBT/Wolf-Tec – Kingston, NY

  To view video samples of short clips and full keynotes of Skip speaking from the stage to audiences like yours...

  Go to [www.YourChampionshipCompany.com](http://www.YourChampionshipCompany.com)

- **Skip’s Available Speaking Dates, Fees and Expenses**

  Once Skip and his programs are deemed a good fit it’s time to explore available dates (which change daily) and Skip’s fee options.
  
  Skip’s fee ranges from $3,500-$15,000 and is contingent on a number of variables, including the role Skip and his program are expected to play for your event, the size of your event and budget, Skip’s flat rate travel fee, as well as a variety of unique value added services Skip provides that meeting planners have found particularly helpful in making the event an all around success.

- **Unanswered Questions:**

  This short overview of Skip’s value for organizations and events like yours has probably generated more questions for you. If that’s the case schedule a call so we can answer your questions and explore options to make your event a success!

  Go to [www.ExploreIdeasWithSkip.com](http://www.ExploreIdeasWithSkip.com)

  To schedule a phone conversation go to: [www.ExploreIdeasWithSkip.com](http://www.ExploreIdeasWithSkip.com)